

## Medicity and Novo Innovations Merge to Expand Healthcare Interoperability Footprint

*Combined company dominates HIT market for healthcare data exchange*

**SALT LAKE CITY – Jan. 14, 2009** – Medicity and Novo Innovations today announced their merger, combining two market leaders in health information exchange into a single, industry-leading company that connects more than 1,800 healthcare organizations and 85,000 physicians across the nation. The company has established thousands of data interfaces to more than 150 unique healthcare IT applications from every major hospital systems vendor and more than 25 unique electronic medical record (EMR) systems. It serves three statewide health information exchanges (HIEs), including Delaware Health Information Network, Mississippi Coastal Health Information Exchange and California RHIO, and has exhibited demonstrable success with the National Health Information Network (NHIN).

Terms of the merger were not released. The company will be known as Medicity and will maintain its headquarters in Salt Lake City, Utah, with offices throughout the U.S. including Novo's Alpharetta, Ga.-based facility, which will serve as the focal point of East Coast operations.

"There is a convergence of market forces that made the timing of this merger ideal. We realized that we had the opportunity to come together to build a new type of 'operating system' for interconnected healthcare," said Kipp Lassetter, M.D., C.E.O. of Medicity. "By combining our technologies and expertise, we have expanded our ability to fully integrate the silos of healthcare data that exist in every community and immediately establish thousands of nodes on an exchange platform that we believe will become a de facto standard for healthcare."

"Together, we will be able to offer a unique approach that allows healthcare organizations to individually meet their information outreach needs by providing streamlined access to healthcare data information, secure distribution of that data to EMRs and full participation in community information sharing initiatives. Our technologies and services collectively lay the foundation for a revolutionary approach to address the interoperability challenges of the healthcare industry of tomorrow," said Robert Connely, C.E.O. of Novo Innovations.

Added Lassetter, "Historically, vendors in our segment of the market have been perceived as small niche players. Now, with this merger, we have become the major player, fully capable of delivering on a wide variety of requirements demanded by the marketplace. Combined, our two companies have the size, product depth and financial strength to deliver the full benefits of connected healthcare. We look forward to playing a critical role in connecting America to its healthcare data."

### About Novo

Established in 2003, Novo's agent-based healthcare grid enables healthcare systems to deliver and exchange data electronically to disparate systems across ambulatory, ancillary and acute environments with a single platform. By adapting to the workflow requirement dynamics of each different IT environment, Novo enables hospital IT systems, ambulatory EMR systems, and paper-based systems to easily streamline and automate delivery of laboratory results, transcriptions,

admission and discharge summaries, and surgical notes and place laboratory orders and schedule procedures with health systems, as well as other services. For more information, please visit [www.novoinnovations.com](http://www.novoinnovations.com).

### About Medicity

With Medicity, clinicians are empowered to deliver superior quality, highly efficient and better-coordinated healthcare through fast and easy access to, and collaboration with, patient-centric clinical information acquired from disparate systems across multiple care locations. By leveraging Medicity technology, physicians, hospitals and Health Information Exchanges (HIEs) optimize clinical workflow, enhance patient safety and deliver cost-effective, efficient healthcare to patients and communities. Medicity, Inc. has been connecting healthcare since 1998. For more information, please visit [www.medicity.com](http://www.medicity.com).

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