



Contact:

Gina Kilker

[Amendola Communications](#) for Medicity Inc.

480-664-8412 ext. 17

gkilker@acmarketingpr.com

FOR IMMEDIATE RELEASE

MEDICITY-SPONSORED GEORGIA TECH TEAM SWEEPS TOP HONORS IN NHIN CODING CHALLENGE

SALT LAKE CITY – May 27, 2010 – [Medicity, Inc.](#) – the standard for health information exchange (HIE) solutions that empower physicians, hospitals and communities to improve care coordination and collaboration – is proud to announce that a team of Georgia Tech students sponsored by Medicity took the top three awards in the recent [NHIN-CONNECT Code-a-Thon Challenge](#) in Miami.

The Code-a-Thon Challenge asked teams to develop innovative approaches that improve the display of a patient's Continuity of Care Document (CCD) for a primary care physician taking calls from patients after office hours. The CCD visualization tools were required to interpret and display data error-free on multiple form factors (smart phones, netbooks and full-sized displays) while facilitating an effective patient-physician interaction and the most efficient use of the physician's time.

A team of [Georgia Tech](#) College of Computing graduate students competed in a field that included working healthcare information technology professionals. Calling themselves the Georgia Tech Flatliners, computer science Ph.D. student Klara Benda and master's students Adrian Courreges, Monosij Dutta-Roy and Hassan Khan presented the three winning entries:

Problem-Oriented Approach (first place), arranging clinical data by problem so the physician could hone in on the patient's presenting problem. [Download Image](#)

Multi-Context Approach (second place), a highly flexible visual display enabling the physician to arrange information according to his or her individual "mental model" for handling a particular problem. [Download Image](#)

Rapid Access Approach (third place), providing quick and easy direct navigation across all clinical areas with data in the CCD. [Download Image](#)

The solutions are scheduled to be made available for free download and use through Open Health Tools ([OHT](#)), an open source community for healthcare IT.

"Our focus as a company is to advance innovative technologies that benefit physicians and patients," said Alok Mathur, SVP of Technology from Medicity. "We are very pleased to have been able to sponsor these students' NHIN Code-a-Thon success in designing more usable CCDs for physicians."

Medicity's extensive and continuing involvement supporting NHIN projects began in 2007, participating in trial implementations. [NHIN](#) fosters interoperability standards and policies to enable secure health information exchange among organizations and systems. Its efforts are considered critical to achieving the ARRA HITECH Act's goal of driving meaningful use of electronic health records (EHRs) to support better-connected, patient-centric care.

About Medicity

Medicity, the industry standard for health information exchange (HIE), is the leading innovator and largest provider of HIE technology – with more than 700 hospitals and 250,000 physicians in its connected ecosystem. Medicity’s solutions empower hospitals, physicians and HIEs with secure access to and exchange of health information – improving the quality and efficiency of patient care locally, regionally and nationally. For more information, please visit www.medicity.com or follow us at twitter.com/Medicity.

###

