



## Medicity Introduces Health 4.0

iNexx platform ushers in new era of connected, collaborative, coherent healthcare

**SALT LAKE CITY – Feb. 25, 2010** – [Medicity Inc.](#) – the standard for health information exchange (HIE) solutions that empower physicians, hospitals and communities to improve care collaboration – today announced its latest innovation: bringing Health 4.0 into reality.

Health 4.0 focuses on coherence – or connecting information, services, and people together in a meaningful way. iNexx, Medicity's new Health 4.0 platform, bridges systems, networks and people to create a coherent care model that keeps the patient as the focus at all times. iNexx connects cloud services, bricks-and-mortar clinical, administrative, and financial networks, local applications such as PMS and EMRs, and the community of people that care for the patient.

Built on Medicity's Novo Grid, iNexx has inherent HIE capabilities, content, and workflow. With a store of Medicity-developed and third-party partner apps, providers can collaborate and coordinate care in a secure professional social network and achieve meaningful use of health information technology rapidly and cost-effectively.

"In an era of increased focus on healthcare reform and pressures to reduce costs while proactively demonstrating better outcomes, many healthcare providers are looking at the innovative care delivery models of Integrated Delivery Networks (IDNs), such as Kaiser, Geisinger, Mayo and Intermountain Healthcare – as they've demonstrated the ability to deliver high-quality, well-coordinated care at a per capita cost that is far below the national average" explained James K. Lassetter, M.D., Chairman and CEO of Medicity. "Historically, organizational, political and economic barriers have inhibited many healthcare providers from achieving true clinical integration and realizing the expected cost savings and outcome improvements. With the iNexx Health 4.0 platform, technology innovation empowers a 'virtual Kaiser' type of model, bringing together all aspects of patient care – clinical, financial and administrative – while engaging providers, patients and their families in a meaningful way."

iNexx is designed to serve as the operating environment for a new generation of modular applications that leverage the platform's information, connectivity, and services to achieve significant functionality at low cost. Recognized in a recent KLAS study as the clear leader in the acute-to-ambulatory HIE market, Medicity offers hospitals and vendors developing to the iNexx platform access to the broadest distribution channel of connected providers in the United States.

Medicity will demonstrate the Novo Grid and its iNexx Health 4.0 platform at HIMSS10 (Booth 4632), March 1-4, 2010 in Atlanta.

## About Medicity

Medicity, the industry standard for health information exchange (HIE), is the leading innovator and largest provider of HIE technology – with more than 700 hospitals and 250,000 physicians in its connected ecosystem. Medicity’s solutions, powered by its patented agent-grid technology, empower hospitals, physicians and HIEs with secure access to and exchange of health information – improving the quality and efficiency of patient care locally, regionally and nationally. For more information, please visit [www.medicity.com](http://www.medicity.com) or follow us at [twitter.com/Medicity](https://twitter.com/Medicity).

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THE Standard for Meaningful HIE