

Medicity CEO James K. Lassetter, M.D., to Present on Health Information Exchange at Robert Baird 2009 Health Care Conference

*Healthcare IT Leader Highlights HIE Growth as States and Hospitals Strive to Maximize ARRA Stimulus Funds
Robert W. Baird Health Care Conference*

NEW YORK--(BUSINESS WIRE)--, September 8, 2009—Medicity Inc., leading provider of health information exchange technology, announced today that James K. Lassetter, M.D. – Medicity CEO and healthcare technology industry veteran – is scheduled to speak at the Robert W. Baird Health Care Conference on Wednesday, September 9, 2009, from 3:15-3:40 PM Eastern time at the Four Seasons Hotel New York in New York City. Medicity's presentation will showcase the HIE market leader to top analysts, investors and hospitals.

Lassetter states, "Medicity's commitment to transforming healthcare with innovative HIE technology has empowered our customers to achieve meaningful use of their patient data, improve coordination of care and attain better patient outcomes. We look forward to sharing our knowledge, experiences and lessons learned with key stakeholders at the Robert W. Baird Health Care Conference."

Health information exchange (HIE) has become a high priority for state and regional organizations, as well as local providers, as they accelerate their HIE deployment plans to capitalize on stimulus funds made available through the Obama administration's American Recovery and Reinvestment Act (ARRA). Medicity has powered successful HIE deployments at numerous hospitals and state and regional health information exchanges throughout the nation.

About Medicity

Medicity is the market leader in enabling clinicians to access, exchange and share patient-centric clinical information locked in disparate computer systems across multiple care locations. Medicity's adaptable, scalable and secure Care Collaboration Platform connects physicians to physicians, physicians to hospitals and hospitals and physicians with communities nationwide. For more information, please visit www.medicity.com.

Additional information is available upon request from Medicity, 56 E. Broadway, Salt Lake City, Utah 84111 or by contacting marketing@medicity.com.

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