



M E D I C I T Y

THE Standard for Meaningful HIE

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**FOR IMMEDIATE RELEASE**

**MEDICITY ANNOUNCES GENERAL AVAILABILITY DATE  
FOR iNEXX: A NO-COST CARE-COLLABORATION PLATFORM  
FOR PHYSICIANS AND PRACTICES**

*iNexx Removes Boundaries for Physicians to Engage in Collaborative,  
Coordinated Patient-Centric Care*

**SALT LAKE CITY – May 13, 2010** – [Medicity, Inc.](#) – the standard for health information exchange (HIE) solutions that empower physicians, hospitals and communities to enhance patient care through improved care coordination and provider collaboration – announced today that the iNexx platform will be generally available in August, 2010. The iNexx platform will be offered free of charge to physicians, enabling the secure exchange of information between authorized providers while creating a virtual care team record that provides a coherent view of patient information across all members of the care team.

The general release of the iNexx platform in August will enable providers to better coordinate patient care. Any provider that downloads the iNexx platform will be able to securely automate referrals with any other provider connected on the platform. iNexx users share and manage patient data in a private, social network consisting of members of the care team regardless of bricks-and-mortar affiliation or differences in EHR or PMS systems already in place in the practice. Not only can providers communicate and exchange data via the iNexx platform, they are also automatically updated and notified about care that is provided to one of their patients.

“One of the greatest challenges for physicians is understanding what other providers are doing with their patients – from visits with other practitioners and specialists to trips to emergency rooms and urgent care centers,” stated James K. Lassetter, M.D., CEO of Medicity. “The iNexx platform makes it possible for care teams to coordinate care in a patient-centered, virtual environment by eliminating the boundaries and silos of health information while simultaneously improving core referral workflow functions performed in the practice every day.”

iNexx represents a significant innovation in technology for physicians – providing an intuitive, secure and adaptable means to coordinate care and improve patient health in a rapidly evolving healthcare industry.

“The national investment in electronic medical records and health information exchange will create a new platform for innovation in health information technology,” said Mark Braunstein, M.D., professor of the practice in the College of Computing at the Georgia Institute of Technology and Associate Director of the Health Systems Institute. “iNexx is one of the more fascinating developments to emerge out of this new health IT landscape and is an example of the enablers for innovation that will be absolutely critical for us to move forward over the coming years.”

For more information on the iNexx platform, visit:

<http://infosite.medicity.com/Products/ForPhysicians/PhysiciansWithoutAnEHR/iNexx.aspx>

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**About Medicity**

Medicity, the industry standard for health information exchange (HIE), is the leading innovator and largest provider of HIE technology – with more than 700 hospitals and 250,000 physicians in its connected ecosystem. Medicity’s solutions empower hospitals, physicians and HIEs with secure access to and exchange of health information – improving the quality and efficiency of patient care locally, regionally and nationally. For more information, please visit [www.medicity.com](http://www.medicity.com) or follow us at [twitter.com/Medicity](https://twitter.com/Medicity).

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