



**M E D I C I T Y**  
THE Standard for Meaningful HIE

**Contact:**

[Amendola Communications](#) for Medicity  
Janet Cabibbo, 480-664-8412 ext. 15  
[jcabibbo@acmarketingpr.com](mailto:jcabibbo@acmarketingpr.com)

**FOR IMMEDIATE RELEASE**

## HOAG MEMORIAL HOSPITAL PRESBYTERIAN CONNECTS 250 COMMUNITY PHYSICIANS TO ITS HEALTH INFORMATION EXCHANGE IN ONLY FIVE MONTHS

**Salt Lake City, Utah – December 15, 2010** – [Hoag Memorial Hospital Presbyterian](#), Newport Beach, California, announced today it has connected 250 providers to its health information exchange (HIE) five months after beginning rollout of Medicity's [Novo Grid](#) solution. This implementation milestone marks the successful first phase of Hoag's substantial HIE initiative dedicated to optimizing its community's healthcare experience.

"Our health information exchange program is already creating tremendous value within our community," stated Martin Fee, M.D., Chief Medical Information Officer for Hoag. "The ability to share data securely and in real time provides our physicians with views of patient information that will ultimately lead to improved care at a lower cost."

Hoag credits HIE partner, Medicity, for developing rapidly deployable technology and an implementation methodology that enables non-technical Hoag personnel to connect community physicians to the HIE via the Novo Grid as a first step in the larger collaboration process.

"We are very excited about the efficiency of this exchange solution," said Catherine Chang, M.D., an Internal Medicine physician on the Hoag medical staff who is now receiving results and reports electronically from Hoag. "Hoag helped us get started quickly, and the immediate results have been fantastic. Our staff particularly appreciates the process improvements that come from not relying on faxed results."

Hoag's HIE currently distributes laboratory, radiology, pathology, transcribed reports, and face sheets to both paper-based practices and those using electronic health records (EHRs). Community providers without EHRs can access and print patient information securely via a web-based application. The Hoag HIE has already integrated electronically with Allscripts and eClinicalWorks EHRs and will soon integrate with NextGen, with other ONC-certified EHRs to follow.

As part of its larger HIE strategy, Hoag has also implemented Medicity's [ProAccess Community](#) application and [MediTrust Cloud Services](#) and is aggregating data in a live environment to establish a community health record. Hoag will roll out access to this record to a pilot group in January 2011.

"Today's implementation milestone is just the beginning," explained Tim Moore, Senior Vice President and Chief Information Officer for Hoag. "Our goal is to connect 500 providers by October 2011, and we won't stop there. We will keep connecting physicians and integrating with EHRs. We will soon have comprehensive health records available to our community physicians. This HIE effort is part of our ongoing commitment to provide the highest quality services to our community."

“Hoag has had great success demonstrating the immediate value of its HIE to physicians,” said Kipp Lassetter, M.D., Medicity’s CEO. “We are excited to watch that value grow as we continue to roll out technology and services that promote collaboration across Hoag’s care continuum.”

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### **About Hoag Memorial Hospital Presbyterian**

Hoag is a not-for-profit regional healthcare delivery network in Orange County, Calif. that treats nearly 30,000 inpatients and 350,000 outpatients annually. Hoag consists of two acute-care hospitals, seven health centers and a network for more than 1,300 physicians, 5,000 employees and 2,000 volunteers. Hoag Hospital Newport Beach, which has served Orange County since 1952, and Hoag Hospital Irvine, which opened in 2010, are designated Magnet hospitals by the American Nurses Credentialing Center (ANCC). Hoag offers a comprehensive mix of health care services including Centers of Excellence in cancer, heart and vascular, neurosciences and women’s health, and orthopedics through Hoag’s affiliate, Hoag Orthopedic Institute. National Research Corporation has endorsed Hoag as Orange County’s most preferred hospital for the past 15 consecutive years. And for an unprecedented 15 years, residents of Orange County have chosen Hoag as the county’s best hospital in a local newspaper survey. Visit [www.hoag.org](http://www.hoag.org).

### **About Medicity**

Medicity, the industry standard for health information exchange (HIE), is the leading innovator and largest provider of HIE technology – with more than 700 hospitals and 250,000 physicians in its connected ecosystem. Medicity’s solutions empower hospitals, physicians and HIEs with secure access to and exchange of health information – improving the quality and efficiency of patient care locally, regionally and nationally. For more information, please visit [www.medicity.com](http://www.medicity.com) or follow us on [twitter.com/Medicity](https://twitter.com/Medicity).

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