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M E D I C I T Y

THE Standard for Meaningful HIE

FOR IMMEDIATE RELEASE

HOAG HOSPITAL PARTNERS WITH MEDICITY, CONTINUING ITS COMMITMENT TO THE COMMUNITY

Top Consumer-Rated Orange County Hospital Deploying Health Information Exchange to Greater Benefit the Community

SALT LAKE CITY – June 28, 2010 – [Hoag Memorial Presbyterian Hospital](#), Newport Beach, California, has selected [Medicity, Inc.](#) as its partner to build a secure community-wide health information exchange (HIE).

"This new partnership continues Hoag's long-term commitment to provide exceptional care to the communities we serve," stated Tim Moore, Senior Vice President and Chief Information Officer for Hoag Hospital. "We wish to maximize the community's health care experience through a streamlined continuum of services."

Hoag Hospital will deploy Medicity's full suite of technology services – including [ProAccess Community](#), [MediTrust Cloud Services](#), and the [Novo Grid](#) – to provide an always-available electronic health record that includes both clinical and administrative data for its physician population, health plans, business partners and patients. Medicity's technology solutions will meet the varied needs of Hoag's partners throughout the community.

As a first step, Hoag Hospital and Medicity will focus on automating core healthcare transactions – ordering and resulting tests, referring patients between providers, and coordinating information among care teams. In accomplishing this critical step, the Medicity solution integrates with hospital systems, electronic health records (EHRs), practice management systems, labs and other entities to enable data to flow across the HIE.

As participants come online and the HIE grows from the bottom-up, the HIE infrastructure will be expanded to provide more services to the community. This includes aggregating and staging data, implementing identity management services, establishing a longitudinal community health record and registries for information access and analysis, and creating gateway services to other care providers within the community. The HIE will also include extensive patient engagement, allowing for, among other things, integration with personal health record applications such as Google Health and Microsoft HealthVault.

"Hoag Hospital is a great example of healthcare leadership and innovation," said Kipp Lassetter, M.D., Medicity's CEO. "They understand their community and the needs of the population and how technology can help them achieve their vision. They also understand what physicians need to provide the best possible care to their patients. We're proud to be working with Hoag to serve their providers and the people of Newport Beach."

"This partnership is a true alignment with Medicity," continues Moore. "Hoag and Medicity are committed to collaborating closely at the executive level to assure our mutual objectives are achieved. It is clear we share the common vision of providing the best possible care for the communities serviced by Hoag."

As a nationally recognized healthcare leader, Hoag is committed to taking on greater responsibility for meeting the healthcare needs of the communities it serves, including the total cost of care and the quality and effectiveness of services. Medicity's HIE solution is a critical tool for meeting that objective.

About Hoag Memorial Hospital Presbyterian

Hoag Memorial Hospital Presbyterian is a 498-bed, not-for-profit, acute care hospital located in Newport Beach, Calif. Fully accredited by the Joint Commission and designated as a Magnet hospital by the American Nurses Credentialing Center (ANCC), Hoag offers a comprehensive mix of health care services, including Centers of Excellence in cancer, heart and vascular, neurosciences, orthopedics and women's health. National Research Corporation has endorsed Hoag as Orange County's most preferred hospital for the past 14 consecutive years. And for an unprecedented 14 years, residents of Orange County have chosen Hoag as the county's best hospital in a local newspaper survey. In order to meet the growing needs of Irvine and South County residents, Hoag will open an Irvine campus in 2010. Hoag continues to offer additional services to the community through the seven Hoag Health Centers located throughout Orange County.

About Medicity

Medicity is the innovator in health information exchange (HIE) technology. Our solutions empower hospitals, physicians and HIEs with secure access to and exchange of health information – improving the quality and efficiency of patient care locally, regionally and nationally. For more information, please visit www.medicity.com or follow us at twitter.com/Medicity.

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