

Georgia Cancer Coalition Selects Medicity HIE Platform to Power Georgia Cancer Quality Information Exchange

Statewide HIE builds replicable model for disseminating evidence-based medicine to community cancer care centers

Salt Lake City, UT, March 2, 2009—Bill Todd, President and CEO of the Georgia Cancer Coalition (GCC), who will speak at HIMSS on April 4 in Chicago, Ill., announced today that the Coalition has selected Medicity as the technology platform for the Georgia Cancer Quality Information Exchange. The Exchange will serve as a trusted third party in the state to acquire, analyze and report de-identified patient data around quality measures from providers and hospitals that deliver cancer care. The Exchange will leverage technology to efficiently and cost-effectively measure the quality of patient-centered cancer care, improve patient outcomes and enhance adherence to industry standards through performance measurement and process change.

A comprehensive review of RFPs, was conducted by the GCC's Technology Advisory Board whose members include hospital CIOs, representatives from ACoS (The American College of Surgeons) and CCHIT (Certification Commission for Healthcare Information Technology). "We selected Medicity because they were the only vendor to supply these vital elements: 1) a culture of flexibility, which is key to building a sustainable business model; 2) an adaptable, scalable and secure platform; and 3) an HIE business model that aligns with our vision to improve quality of cancer care as well as support translational research," said Bill Todd, President and CEO of the Coalition. "Typically, discoveries around cancer care can take up to 15 years to go from the bench to the bedside. By leveraging Medicity's proven HIE technology, we can share evidence-based medicine in community care settings – where 85 percent of cancer care takes place – as well as communicate real-world results to research organizations to accelerate valuable research."

The GCC will deploy the Exchange in three phases over approximately 9-12 months. The project, which began in February 2009, will involve three initial Exchange Members (provider sites), and will include data analysis, development of the HIE design, and deployment. The project will also integrate the de-identified patient data into the Exchange's analytics dashboard solution for measurement of provider and hospital performance, based on 52 quality-of-care indicators for Georgia identified by the Institute of Medicine (IOM) in its report, *Assessing the Quality of Cancer Care: An Approach to Measurement in Georgia*. Upon successful completion of initial phases, the GCC plans to roll out the Exchange to other cancer care providers across the state, and finalize its sustainability model and business plan.

Added Todd, "Medicity's HIE platform provides the unique ability to meet our providers' needs, wherever they are in the spectrum of electronic medical record (EMR) adoption and clinical data exchange. For example, the Exchange will be able to pull de-identified patient data from multiple hospitals, physicians and other ancillary clinical data sources and integrate that data, regardless of its origin, directly into our core platform; thus, enabling state-wide interoperability."

Medicity serves as the technology platform of choice for local, regional and state-level HIEs, including Delaware Health Information Network (DHIN), Mississippi Coastal Health Information Exchange (MCHIE) and California RHIO (CalRHIO), and has shown proven success with the National Health Information Network (NHIN). In addition to HIE's, Medicity is the leader in delivering collaborative care and clinical interoperability solutions to more than 500 hospitals and hundreds of thousands of physicians across the nation. The company has established thousands of data interfaces to more than 150 unique healthcare information technology (HIT) applications from every major HIT vendor and has integrated with more than 25 unique EMR systems.

"Medicity enables HIE and hospital customers to deliver seamless access to patient information stored in disparate systems across multiple care locations, resulting in improved patient care and reduced healthcare costs," said Kipp Lassetter, M.D., C.E.O. of Medicity. "We are pleased to partner with the Georgia Cancer Coalition to launch what we believe is the first evidence-based, statewide cancer quality measurement program in the country. This groundbreaking initiative provides a replicable model for other states or regions seeking to establish similar HIEs."

About The Georgia Cancer Coalition

The Georgia Cancer Coalition is an independent, not-for-profit organization that unites government agencies, academic institutions, civic groups, corporations and health care organizations in a concerted effort to strengthen cancer prevention, research and treatment in Georgia, with the ultimate goal of making Georgia one of the nation's premier states for cancer care. Their mission is to reduce the number of cancer-related deaths in Georgia. The Coalition is the first of its kind in the nation and is fast becoming a national model. For more information, please visit: <http://www.georgiacancer.org>

About Medicity

Medicity is the market leader in enabling clinicians to access, exchange and share patient-centric clinical information locked in disparate computer systems across multiple care locations. Medicity's adaptable, scalable and secure Care Collaboration platform connects physicians to physicians, physicians to hospitals and hospitals to physicians with communities nationwide. For more information, please visit <http://www.medicity.com>

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