

Five New Contracts Span the Continent and Beyond to the Middle East

Salt Lake City, UT, August 5, 2008—Medicity recently announced agreements with five new customers, including its first contract in the Middle East. New clients include Dubai Healthcare City (DHCC), Bay Area Community Informatics Agency (BACIA), Dubois Regional Medical Center (DRMC), Adventist West Health Systems, and El Camino Hospital.

Despite diverse settings, these organizations share a common goal making them ideal Medicity customers—to make patient clinical information more available to their doctors. Medicity is pleased to have been selected to help them meet this objective.

Dubai Healthcare City

In its first venture into the Persian Gulf region, Medicity has been contracted by Dubai Healthcare City (DHCC) to install an electronic health record (EHR) system. All providers on its 100-acre campus—including individual doctors, clinics, and hospitals—will be contributing data in support of DHCC's vision of instant and complete availability of patient information. Medicity's EHR will integrate a wide variety of data sources making connected care a reality. In an effort to build a world-class care center with instantaneous electronic access to patient information, DHCC has also asked Medicity to implement a patient referral application for providers. The campus will include a new modern hospital and branch of the Harvard Medical School, scheduled to open in 2011.

Bay Area Community Informatics Agency

Bay Area Community Informatics Agency (BACIA), in rural coastal Oregon, has also chosen Medicity to help improve access to clinical information. For over 3 years, BACIA has been working to organize a Regional Health Information Organization (RHIO). Medicity is helping make this effort a reality. Hospitals and physician groups have cooperated to create a shared clinical data network. Medicity will install its MediTrust interoperability platform and ProAccess clinical-application suite as BACIA's clinical integration infrastructure.

Dubois Regional Medical Center

The Dubois Regional Medical Center (DRMC), a 214-bed acute care hospital, is leading a similar initiative in Dubois, Pennsylvania. DRMC will deploy Medicity software to improve care coordination with other area healthcare providers. DRMC chose Medicity's interoperability solution to facilitate the exchange of clinical information with four rural hospitals in the region, with whom they share patients. This solution creates a RHIO comprised initially of five member hospitals offering the latest in healthcare information technology, including membership and information services to other community hospitals and eventually to other local health care providers such as nursing homes.

Adventist Health

Adventist Health has contracted with Medicity to distribute clinical results to physicians who admit patients to the 18 hospitals it operates throughout the western United States. Medicity will immediately provide Adventist Health the capability to electronically send clinical results to physician-office fax machines and printers. Eventually, the solution will push the data directly into physician EMRs using Medicity's unique library of EMR systems interfaces. The initial installation is scheduled for Adventist's Southern California hospitals, with a full Adventist roll-out targeted for completion in 18

months. The deployment begins with interfaces out of its new Cerner Millennium system-for lab and radiology information- and its Nuance transcription system, providing clinicians with a robust offering of clinical data.

El Camino Hospital

Using Medicity's secure state-of-the-art portal technology, El Camino Hospital will install its collaborative web environment that will support consumers, patients, employees, and clinicians. The portal will launch during the opening of its newly constructed hospital in Mountain View, California.

With these exciting announcements, Medicity clients continue to set the pace for enhanced physician access to patient clinical data, improving both the quality and timeliness of patient care.

Expansion

"The Medicity 'growth machine' produces many of the usual challenges of rapid business expansion" notes David Urry, SVP Finance, enticing the right people, making them productive quickly, and providing them with workspace and tools that will allow them to collaborate."

We seem to outgrow our office space almost before we open it," Urry adds. To get a leg up on this race, the company has once again expanded its headquarters. The new space opened in July and may soon be filled if Metta Driscoll has anything to say about it.

In its continuing effort to keep up with the need for experienced, capable people, Medicity has boosted its hiring capacity by appointing a full-time recruiter. She will help avert the use of staffing and recruiting services. Driscoll brings to Medicity a strong history of recruiting success. Her career has been largely focused on recruiting information technology workers. She will reach out to the healthcare IT industry to find qualified candidates that augment the company's capable workforce with new skills and industry knowledge. To assist her, the company has published a recruiting brochure aimed at promoting its Salt Lake City location and company lifestyle. The magazine-style layout is playfully called Medicity Ink and features informative articles on work, life, and recreation at Medicity.

About Medicity

Medicity's proven interoperability solutions give physicians access to real-time patient data regardless of the technology in their office. Medicity enables hospitals, IDNs, and RHIO/HIEs to deliver data the way physicians want to receive it—via web, mobile, printer, fax, or directly into their EMR. The company serves more than 2100 healthcare organizations and has been connecting healthcare since 1998. For more information please visit www.medicity.com.

Contact:

Courtney J. Lassetter
courtney@medicity.com
(801) 322-4444



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The Medicity Building / 56 E. Broadway / Salt Lake City, UT 84111
801.322.4444 Main / 801.322.4413 Fax / www.medicity.com